

# bloom daily planners

Inspiring you to bloom into the best version of yourself

## BRAND AMBASSADOR PROGRAM

*Share and promote bloom's message with family & friends and on your college campus*

### WHAT'S REQUIRED:

- Registered college student
- Involved in at least one group/club on campus
- Positive attitude
- Knowledgeable and efficient in social media
- Be able to keep up with trends in (social media, fashion, "planner community")
- Have a passion for inspiring people around you and building people up around you to be the best versions of themselves
- Have a passion for organization and planners
- Be willing to make your Social Media Accounts Public

### WHY BE AN AMBASSADOR:

- Receive bloom products every month; products received will increase based on performance
- Set personal goals and receive rewards if goals are hit
- Resume building experience in social media, marketing, sales, leadership, fundraising, public relations, and event planning
- Possible internship credit
- Be a featured #bloomgirl on bloom's social media channels

### THE ROLE:

- 3-4 months/ semester long position
- Receive bloom products each month and post on personal social media accounts across various channels
- Drive online sales with your personalized code (personal goals will be set and rewarded)
- Engage in monthly check-ins to share feedback, ideas, and updates
- Talk to and promote bloom among groups/clubs/sorority/sports teams you are apart of
- Complete various tasks to receive bloom products

### IN ORDER TO APPLY:

- Send resume to [lauren@bloomdailyplanners.com](mailto:lauren@bloomdailyplanners.com)
- Provide links to your Facebook, Instagram, Twitter, Tumblr, Blog, etc. (whichever you have is fine)
- Show us your personality and answer the following questions and send in with your resume:
  - Why are you interested in becoming a bloom brand ambassador?
  - How would your friends describe you in 3 words?
  - Why are you a good fit for the brand ambassador program?